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Writing Assignment #4: PRSA Fact Sheet



Public Relations Society of America, Inc.  
120 Wall Street, 21st Fl.  
New York, NY 10005-4024

(212) 460-1400 | <https://www.prsa.org/home>

**General Information**

The Public Relations Society of America (PRSA) is the nation’s leading professional organization dedicated to the communications and public relations industry. With nearly 30,000 members in all 50 states, PRSA provides development opportunities for young professionals. Through its student organization, Public Relations Society of America (PRSSA), the organization is collectively represented by more than 110 chapters, 14 interest sections, and nearly 375 college and university campuses. PRSA strives to strengthen the value of the communications profession and position for its members, while supporting the ethical practice of public relations.

**Membership Benefits**

* Exclusive workshops and conferences
* Free monthly webinars
* On-demand online training
* Daily newsletters
* Access to an online directory with over 20,000 professionals

**Membership**

PRSA connects professionals to a network of over 21,000 members through local and regional communities. As a member, you will receive access to exclusive tools that foster professional development and advance your career growth. With various membership packages based on experience, PRSA helps professionals become smarter, better prepared, and more connected.

**Become A Member**

PRSA membership options are based on career experience levels. Each type of membership will provide opportunities for any communications or public relations professional. Options are listed below:

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| **Type** | **Experience** | **Price** |
| Member | More than three years | $260 Annual Dues/$65 Initiation Fee |
| Associate Member 1 | Less than one year | $115 Annual Dues |
| Associate Member 2 | One to two years | $155 Annual Dues |
| Associate Member 3 | Two to three years | $200 Annual Dues |
| Associate Member, Graduate Student | Former PRSSA member who graduated within the past two years | $60 Annual Dues |

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